

# Packaging and Product Assembly



- Fast, cost effective solutions
- Product protection and security
- Additional marketing elements
- Reclaim product and revenues
- Generate sales



**Remar**<sup>®</sup>INC.

(615)449-0231 • [www.remarinc.com](http://www.remarinc.com)

If you need it packaged, repackaged, inspected, filled, folded, bagged, boxed, bundled, glued, shrink wrapped, sorted, stapled or sealed—and you need it fast—call Remar Inc.!

Remar is a leading national provider of fully automated, semi-automated and manual packaging and assembly services. Our fast-turn services enable you to get your product to market quickly and reliably, allowing you to meet—or beat—impossible deadlines.

We do more than just pick, pack and ship.

Remar moves at the speed of retail, with the resources and expertise to provide the smartest solution for you.



## Shrink wrapping

Shrink wrap film is ideal for packaging when odd-shaped or multiple items must be presented in an appealing, tamper-resistant way. It's available in colors and highly printable, and can be used as a marketing tool to enhance your brand. Shrink wrap meets the challenges of packaging unique shapes and weights, variable sizes and non-traditional quantities, while maintaining outstanding strength and appearance. It's extremely cost-effective, reducing the overall cost of your packaging and production processes.



Shrink packaging protects against dust and dirt, UV damage, can withstand difficult weather conditions, and enables products to be stored in icy or wet conditions, extending your product's life. The lower weight and volume of shrink wrap also means less space is required to store your products.

Remar's equipment is engineered to shrink wrap individual or multi-packed products in many shapes and sizes, unsupported, with a tray, or pad supported. We use high-quality films and can recommend the gauge that will work best for your application. Our shrink lines can manage extra-long product lengths, or sizes as small as a deck of cards.

## Shrink banding

Shrink banding is an alternative to shrink wrapping, useful when shrink wrapping just won't work due to the size or shape of the product. A custom-sized shrink band is placed around the product, which then passes through a heat tunnel to shrink the band and secure the product.

## Bundle Wrapping

Shrink bundling is a cost-effective way to combine multiple units of your product, or wrap packages that are too heavy to be supported by shrink film or bands. Multiple items can be bundled into combo and variety packs. It provides a unique packaging option at a fraction of the cost of corrugated packaging, and can also incorporate trays for products that need more support.

## Clamshell and blister packaging

For maximum resistance to damage and theft, transparent clamshell or blister packaging is ideal. Offering rigidity, durability and impact resistance not available in other packaging solutions, clamshell and blister packaging is perfect for products that need security, visibility, special designs, or a display surface that closely conforms to the contours of the product. Clamshells and blister packs improve your product's shelf appeal, enable your products to stand-alone or be hung, increase your product's perceived value, and let you better position your products and messaging.

### There are many clamshell sealing options:

- Radio Frequency (RF) sealing, which must be opened with a knife or scissors;
- snap-fit sealing, which secures the packaging by tightly snapping together "rails" that runs along the outsides of both halves of the packaging;
- stapling through the clamshell at various points for theft-reducing security;
- spot sealing that heat crimps the clamshell at various points;
- bubble-locks seal the clamshell by snapping the male buttons on half of the clamshell into the female buttons on the other half, providing a "recloseable" feature for products you WANT the consumer to be able to touch and feel.



## Fin seal overwrapping

Fin-seal overwrap is a cost-effective way of containing products or printed material in a see-through, opaque or printed tamper-resistant medium. This popular packaging is used on a wide range of products, including snack food items, in-pack coupons, fast-food game pieces, toner cartridges, direct mail card decks and phone cards. It's called "fin-seal" because a fin-like seal is created along the back of the package during the sealing process.

It can provide protection from humidity, dust, and extreme temperature variation, along with some product security. It's ideal for large-volume runs. Clear, opaque or full-coverage printed films provide options for retail product presentation that enhance the appearance of your product, or provide security from viewing package contents prior to opening. Adhesive strips can be applied in-line for on-pack promotion. Ink jetting can be used to print messages, code numbers and other images directly on the package.



## Tipping, gluing and folding

When you need to affix a gift card, product sample, magnet, coupon, or any other type of tip-on to a brochure, direct mail piece, newspaper insert or other carrier, Remar offers high-speed in-line tipping, gluing and plow-folding services. We can position your piece on the inside or outside, using either temporary or permanent glue. Temporary glue can greatly reduce paper tear when the product is removed. Other glues include pressure sensitive, hot melt and standard cold glue.

## Kitting services

When multiple items need to be included in a single kit, Remar has the solution. From simple kits such as a product plus CD—to kits with a complex mix of options—we've perfected the art of kitting and assembly. We combine state-of-the-art technology with an expert team of assemblers to get your product to market fast and accurately. Our resources are highly scalable, and our throughput capacity is exceptional.

We receive materials directly from you, your suppliers or manufacturers, verify all the required items and quantities have been received in good condition, and maintain an ongoing inventory of both components and finished goods in our proprietary Warehouse Management System.

With Remar managing your kitting and assembly, you get volume flexibility that can increase your profitability. If your customers require more units or a faster turnaround, Remar can help you meet their needs. If changes are made on a customer's purchase order, Remar can make the adjustments.

Our kitting and assembly services include on-demand kitting and build-to forecasts for storing inventory. Our large, secure warehouse can support all your storage and fulfillment needs.

Whether it's print, premium, dimensional or point-of-purchase items, we can also support the design and production of your kit components. Whatever your vision, Remar can source, inventory, assemble, package and ship almost anything.



## Manual and labor-intensive solutions

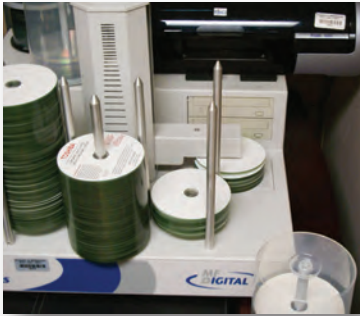
Remar is the industry expert in providing cost-effective, affordable solutions to labor-intensive production and fulfillment challenges. We help you keep costs down, and revenues up!

We have a versatile and scalable workforce of highly-skilled, local employees. Our expansive 250,000 sq. ft. warehouse and production expertise enables us to quickly and easily reconfigure our resources to meet any project requirement. Our experienced production teams analyze your individual project to determine the most efficient use of personnel, and the assembly line configuration that will minimize costs and provide maximum output.



## We are ISO 9001:2008 certified and maintain exceptional quality control

- Affordable solutions.
- Scalable resources.
- Expansive warehouse space.
- Experienced and highly skilled staff.
- ISO 9001:2008 certified.



## Media replication with custom labeling and packaging

Provide professional-looking CDs, DVDs and other digital media to your customers with replicating, printing, labeling and packaging from Remar. The right choice for your product can make a dramatic difference in the effectiveness of your piece.

Remar offers replication of CDs, DVDs, USB flash drives and hard drives. We can print custom art directly on your discs in up to four colors. We also offer a wide variety of packaging options including cost-saving paper, vinyl and cardboard sleeves, plastic C and D shells, and jewel case packaging that can be customized with printed inserts or labels.

- High-quality duplication services
- Customized art and packaging
- A variety of media types

## Repackaging and rework

Sometimes circumstances require your product to be repackaged, relabeled or changed to a different sales configuration, such as converting single-sale units to club-sale packages, or adding, removing or modifying components in existing finished goods.

Repackaging may also be required if there was a packing defect, shipping damage or if an inspection is needed. We're always ready for quick-turn repackaging jobs!

We can repackage or rework a wide variety of products using both automated equipment and hand disassembly/assembly. With an extremely scalable and highly skilled workforce, we provide our clients with maximum flexibility and cost savings.



- Relabeling
- Modifying and reconfiguring
- Variety and multi-packing
- Bulk to single

## Inspection and product reclamation

We're experts in labor-intensive inspection operations and services, and provide cost-effective solutions to review, identify and cull out rejected products of inferior quality, or redress and rework non-conforming product to enable its redistribution into the supply chain. Instead of scrapping products with issues, we provide an opportunity for you to earn additional revenues.



Partial or complete (100%) inspections are performed according to your requirements. Whether it's testing and replacing bad components, adding missing parts, adjusting mislabeled products, sorting mixed lot codes, or inspecting and culling damaged products, we can complete your job quickly.

We use our experience to help with product recalls, too. Using reverse logistics, we receive returned product and put our inspection and reclamation services to work to help you salvage as much as possible. Along with inspections, we offer electronic testing and replacement services as well as disassembly and reassembly services.

- Remove/rework products with issues
- Reclaim damaged goods
- Recover revenues



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